

PRESS RELEASE

FOR IMMEDIATE RELEASE

Start with a Pencil – Draw HK Ignite your passion for drawing



(15 February 2019, Hong Kong) – Whatever your age, whatever your talent, everyone can draw. When a small child draws a smiley face in the condensation on a mirror, or a student adds devil's horns to the image of a famous person in a school textbook, or when you doodle patterns on your notes in a meeting – these are all drawings! Whether you're a beginner or a veteran artist, simply pick up a pencil and join us this March at *Draw HK* to discover the limitless fun of drawing.

A day of all-you-can-draw workshops and more

Organised by Hong Kong Youth Arts Foundation and sponsored by China CITIC Bank International Limited, *Draw HK* is a community art project that encourages young people to draw and proves that everyone has the innate ability to wield a pencil creatively. This year, *Draw HK* is divided into two parts: a community event day and an exhibition that showcases students' drawings.

On 10 March (Sunday), let your imagination roam free at the *Draw HK* event day at PMQ Courtyard & Marketplace (10am – 5pm). The event features 12 stimulating drawing workshops, including Zentangle drawing – creating images with repeated abstract patterns – chalk drawing on pavements, illustration and sketching. What's more, you can enjoy displays of large-scale commissioned artworks and live drawing demonstrations by professional local artists, including Wong Tin Yan, Flying Pig and Brainrental.

During the day you can also explore the historical streets of Central with the Wahayah Sketch Group drawing tours, or join illustrator Human Ip and art group Dirty Paper and try your hand at

sketching plants in the herbal garden at the Hong Kong Museum of Medical Sciences or create whimsical illustrations inspired by the museum's bacteriology display.

All workshops held at the *Draw HK* event day are free-of-charge and open to everyone. Places for selected workshops are available on a first come, first served basis. Please register online in advance at online registration platform PUTYOURSELF.in (www.putyourself.in/drawhk) starting from 18 February (Monday).

To help turn your passion for drawing into a daily habit, you can also redeem a free limited edition *Draw HK* gift pack on the day! Each gift pack includes a tote bag, a sketchbook and a set of colour pencils to help you draw on the go. Stocks are limited and gift packs will be distributed on a first come, first served basis.

An Exhibition of students' creative talents

Draw HK has also brought together hundreds of local students to work with professional artists in a series of artist-in-residence programmes and workshops. Altogether, a total of 13 groups created work showcasing different drawing styles, including abstract Zentangle drawings, crazy hair portraits, infographic designs, 360-degree drawings and more! All drawings created by the students will be exhibited alongside large-scale commissioned artworks created by professional local artists at PMQ from 1 to 12 March (open 10am – 8pm).

Follow us on [Facebook](#) (@DrawHongKong) for the latest updates.

Photos and Video: <https://goo.gl/FFB3s6>

Notes to Editors

Project Organiser:	Hong Kong Youth Arts Foundation
Project Sponsor:	China CITIC Bank International Limited
Project Partner:	PMQ
Supporting Organisation:	Central and Western District Council and Central and Western District Office
Event Day Venue Partner:	Hong Kong Museum of Medical Sciences

Draw HK: Event Day

Date: 10 | 03 | 2019 (Sunday)

Time: 10am – 5pm

Venue: PMQ Courtyard & Marketplace

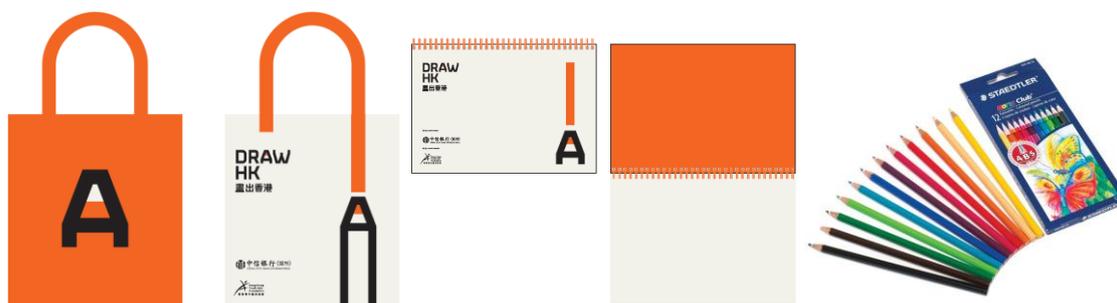
Free admission, no tickets required

Advance online registration for selected workshops (Starting from 18 February Monday):

www.putyourself.in/drawhk

*** Free limited edition gift packs are available for redemption.**

Each pack includes 1 sketchbook, 1 set of colour pencils and 1 tote bag.



Draw HK: Exhibition

Date: 01 | 03 | 2019 (Fri) – 12 | 03 | 2019 (Tue)

Time: 10am – 8pm

Venue: PMQ

Free admission, no tickets required

About Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates

opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibition and performances.

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